

**DR. DUSTIN ORMOND**  
**Assistant Professor**  
**Department of Business Intelligence and Analytics**  
**Heider College of Business**  
**Creighton University**

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## ACADEMIC POSITIONS

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- Creighton University (Omaha, NE)** August 2014 – Present  
*Assistant Professor (Full-time Employment)*  
Department of Business Intelligence and Analytics
- Mississippi State University (Mississippi State, MS)** August 2010 – May 2014  
*Instructor and Graduate Research Assistant (Part-time Employment)*  
Department of Management & Information Systems, College of Business
- Brigham Young University (Provo, UT)** September 2007 – May 2009  
*Research Assistant (Part-time Employment)*  
Information Systems Department, Marriott School

## EDUCATION

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- Ph.D. in Business Administration (Business Information Systems)** August 2010 – May 2014  
*Mississippi State University, College of Business, Mississippi State, MS*  
**Dissertation:** The Impact of Affective Flow on Information Security Policy Compliance  
**Dissertation Committee:** Merrill Warkentin (Advisor), Robert Crossler, Joel Collier,  
Kent Marett, Robert Otondo
- Master in Information Systems Management** April 2008 – May 2009  
*Brigham Young University, Marriott School of Management*
- Bachelor of Science (Information Systems)** April 2004 – May 2009  
*Brigham Young University, Marriott School of Management*

## SCHOLARSHIP

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### PEER-REVIEWED JOURNAL ARTICLES

8. Braymen, C. & Ormond, D. (2019). The BlueBox Practicum: Integrating Technology, Culture, and Academic Service-Learning. *Jesuit Higher Education: A Journal*, accepted and forthcoming.
7. Ormond, D., Warkentin, M., & Crossler, R. E. (2019). Understanding information security policy through an affective lens. *Journal of the Association for Information Systems*, accepted and forthcoming.

6. Crossler, R. E., Bélanger, F., & Ormond, D. (2019). The quest for complete security: An empirical analysis of users' multi-layered protection from security threats. *Information Systems Frontiers*, 21:2, 343-357.
5. Barlow, J. B., Warkentin, M., Ormond, D., & Dennis, A. R. (2018). Don't even think about it! Anti-neutralization, information, and normative influence in information security compliance. *Journal of the Association for Information Systems*, 19:8, 689-715.
4. Ormond, D., Warkentin, M., Johnston, A., & Thompson, S. C. (2016). Perceived deception: Evaluating source credibility and self-efficacy. *Journal of Information Privacy & Security*, 12:4, 197-217.
3. McHaney, R., Warkentin, M., Sachs, D., Pope, M. B., & Ormond, D. (2015). Teaching social media in business. *Journal of Information Technology Education: Innovations in Practice*, 14, 39-62.
2. Ormond, D., & Warkentin, M. (2014). Is this a joke? The impact of message manipulations on risk perceptions. *Journal of Computer Information Systems*, 55(2), 9-19.
1. Barlow, J. B., Warkentin, M., Ormond, D., & Dennis, A. R. (2013). Don't make excuses! Discouraging neutralization to reduce IT policy violation. *Computers & Security*, 39(Part B), 145-159.

#### ACADEMIC PRESENTATIONS

13. Braymen, C., Ormond, D., Moffatt, D., Jacobsen, E. (2019). The BlueBox Project. Poster at *All Things Ignatian*. Omaha, NE.
12. Braymen, C., and Ormond, D. (2019). The BlueBox Project. Booth at the *Maha Conference*. Omaha, NE.
11. Ormond, D., Kam, H.-J., & Menard, P. (2019). Eating the Forbidden Fruit: Human Curiosity Entices Data Breaches. In *Proceedings of the 25th Annual Americas Conference on Information Systems*. Cancun, Mexico.
10. Braymen, C., and Ormond, D. (2019). The BlueBox Project. Innovation that Inspires at the *AACSB Conference*. Edinburgh, Scotland.
9. Ormond, D. (2018). Breached! Data security in the age of infiltration. Panelist at the *Academy of Young Professionals in Omaha*. Omaha, NE.
8. Kam, H.-J., Menard, P., & Ormond, D. (2017). Solving the shortage of cybersecurity talents: Motivating citizens to learn cybersecurity. Paper-a-thon at *International Conference in Information Systems (ICIS)*. Seoul, South Korea.
7. Ormond, D. (2017). Nature of online attacks and why they are successful. *ISACA – Omaha Chapter, Fifth Annual Workshop*. Omaha, NE.
6. Ormond, D. (2016). Grading Panel Member. *Begley Teaching Conversation*. Omaha, NE.
5. Silic, M., Barlow, J. B., & Ormond, D. (2015). Warning! The effects of warning messages on deterring use of unapproved software. In *Proceedings of the DeWald Roode Information Security Workshop 2015 IFIP WG 8.11/11.13 Workshop*. Newark, DE.
4. Ormond, D., & Warkentin, M. (2012). Message quality and quantity manipulations and their effects on perceived risk. In *Proceedings of the National Decision Sciences Institute (DSI) Annual Conference*. San Francisco, CA.

3. Barlow, J. B., Warkentin, M., Ormond, D., & Dennis, A. R. (2012). Don't make excuses! Framing IT security training to reduce policy violation. In *Proceedings of the DeWald Rood Information Security Workshop 2012 IFIP WG 8.11/11.13 Workshop*. Provo, UT.
2. Ormond, D., Warkentin, M., Marett, K., & Johnston, A. C. (2011). Perceived deception: An evaluation of technology awareness and self-efficacy. In *Proceedings of the DeWald Rood Information Security Workshop 2011 IFIP WG 8.11/11.13 Workshop* (pp. 1–21). Blacksburg, VA.
1. Mutchler, L. A., Shim, J. P., & Ormond, D. (2011). Exploratory study on users' behavior: Smartphone usage. In *Proceedings of the 17th Annual Americas Conference on Information Systems* (pp. 1–9). Detroit, MI.

## WORKING PAPERS

6. Braymen, C., & Ormond, D. (2019). The BlueBox Practicum: Integrating technology, culture, and academic service-learning. Submitted to *Jesuit Higher Education: A Journal (JHE)*.
5. Ormond, D., Kam, H.-J., & Menard, P. (2019). Lusting for the forbidden fruit: Human curiosity seduces data breaches. Work in progress.
4. Kam, H.-J., Menard, P., & Ormond, D. (2019). Solving the Shortage of Cybersecurity Talents: Motivating Citizens to Learn Cybersecurity. Work in progress.
3. Kam, H.-J., Menard, P., & Ormond, D. (2019). Interest-Based Learning: Cybersecurity Training and Education. Work in progress.
2. Silic, M., Barlow, J. B., Ormond, D., & Lowry, P. (2019). Warning! The effects of warning messages on deterring use of unapproved software. Work in progress.
1. Menard, P., & Ormond, D. (2019). News alert! Phishing detection across multiple sources. Work in progress.

## NEWS ARTICLES

6. Creighton University. (2019). The BlueBox, invented by Creighton professors, brings virtual classroom materials to schools across the world. *Omaha World Herald*. Retrieved from [https://www.omaha.com/sponsored/creighton/the-bluebox-invented-by-creighton-professors-brings-virtual-classroom-materials/article\\_8dc85886-91c8-56e6-9260-c40889c192be.html](https://www.omaha.com/sponsored/creighton/the-bluebox-invented-by-creighton-professors-brings-virtual-classroom-materials/article_8dc85886-91c8-56e6-9260-c40889c192be.html)
5. Creighton University. (2019). Heider Professors Garner International Recognition. *Creighton News*. Retrieved from <https://business.creighton.edu/news/heider-professors-garner-international-recognition>
4. AACSB. (2019). The BlueBox Project. *AACSB: Innovations that Inspire*. Retrieved from <https://www.aacsb.edu/about/advocacy-and-awareness/member-challenges/innovations-that-inspire/2019/creighton-university>
3. Creighton University. (2018). How to create a password that holds up against hackers. *Omaha World Herald*. Retrieved from [http://www.omaha.com/sponsored/creighton/how-to-create-a-password-that-holds-up-against-hackers/article\\_97346ad2-9878-578f-8007-75286a9bef2e.html](http://www.omaha.com/sponsored/creighton/how-to-create-a-password-that-holds-up-against-hackers/article_97346ad2-9878-578f-8007-75286a9bef2e.html)
2. Goctalent. (2018). Secure passwords have never been our strong suit. *Greater Omaha Chamber of Young Professionals*. Retrieved from

<https://www.omahachamber.org/omahayp/2018/05/secure-passwords-have-never-been-our-strong-suit/>

1. Creighton University. (2017). Outside the Box: Heider, RaD Lab collaboration nets affordable educational technology for world's remote areas. *Creighton News Center*. Retrieved from <http://www.creighton.edu/publicrelations/newscenter/news/2017/november2017/november132017/blueboxnr111317/>

## TEACHING

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### GRADUATE COURSES

Cybersecurity, Creighton University  
Database Management Systems (Online and In-class), Creighton University  
Web 2.0 and Social Media Management (Online), Mississippi State University

### UNDERGRADUATE COURSES

Cybersecurity, Creighton University  
Database and Information Management, Creighton University  
Management Information Systems, Creighton University  
Senior Seminar: Information Systems Capstone Course, Mississippi State University

## SERVICE

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### PROFESSIONAL ACTIVITIES

- *Program Chair*: Midwest United States Association for Information Systems (MWAIS), 2020
- *Review Coordinator*: Americas Conference on Information Systems (AMCIS), 2016
- *Communication Chair*: Ph.D. Student Association, Mississippi State University, 2011-2014

### DISSERTATION COMMITTEE

- Stacy Miller, University of South Alabama, 2018-2019. **Dissertation**: Examining Consumption and Sharing Behavior on Social Media Related to Fake News

### COMMITTEE WORK

- Mission, Academics, Research, Innovation, and Operations (MARIO) Digital Strategy Planning Team, 2016-Present
- Undergraduate Program Committee (UPC), 2015-Present
- Analytical Mindset Curriculum 2020 Task Force Leader, 2017-2018
- Excel Task Force, 2016-2018
- Begley Teaching Conversation, Grading Panel Member, January 2016

### REVIEWING FOR JOURNALS

- Management Information Systems Quarterly (MISQ) – 1 Review
- Journal of the Association for Information Systems (JAIS) – 1 Review
- Journal of Management Information Systems (JMIS) – 1 Review
- European Journal of Information Systems (EJIS) – 2 Reviews
- Information and Management (I&M) – 3 Reviews
- Information Systems Journal (ISJ) – 3 Reviews

#### REVIEWING FOR CONFERENCES/WORKSHOPS

- International Conference on Information Systems (ICIS) – 6 Reviews
- Americas' Conference on Information Systems (AMCIS) – 2 Reviews
- Hawaii International Conference on System Sciences (HICSS) – 4 Reviews
- European Conference on Information Systems (ECIS) – 1 Review
- Dewald Roode Information Security Workshop IFIP – 5 Reviews
- Big XII+ MIS Research Symposium (BIGXII+MIS) – 1 Review

#### GLOBAL AND COMMUNITY SERVICE

- *The BlueBox Project*: Developing digital educational library devices for rural and less privileged communities, 2017-Present
- Ward Executive Secretary (schedule coordinator for Bishop or pastor), The Church of Jesus Christ of Latter-day Saints, Omaha, NE, 2018-Present.
- Webelos Den Leader, Cub Scouts, BSA, Omaha, NE, 2017-2018.
- Primary Teacher (10-year old children Sunday School class), The Church of Jesus Christ of Latter-day Saints, Omaha, NE, 2017-2018.
- Ward Missionary Leader, The Church of Jesus Christ of Latter-day Saints, Omaha, NE, 2015-2017
- Brush Up Omaha, Omaha, NE, 2017.

#### OTHER

- Moderator for the BIA Association, 2017-Present
- Moderator for the Creighton Soccer Club, 2019-Present
- Moderator for the Creighton Golf Club, 2017-Present
- Student Advising (over 100 students), 2015-Present

## HONORS AND AWARDS

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#### AWARDS

10. Graduate Business Faculty Member of the Year (for 2018-2019)
9. Creighton Atta Billy Award for Outstanding Scholarship (for 2018-2019)
8. Cahill Award of Excellence (for 2018-2019)
7. Highlight in the AACSB's Innovations That Inspire Challenge (BlueBox 2019)
6. Creighton Atta Billy Award for Outstanding Scholarship (for 2017-2018)
5. Cahill Award of Excellence (for 2017-2018)
4. Lexis of Omaha Faculty Member of the Game (Jan 27, 2018; Nominated by Student Athlete)
3. Heider College of Business Faculty Member of the Year, April 2015 (for 2014-2015)
2. CyberCorps Scholarship for Service, 2013
1. Research and Teaching Assistantship, Management and Information Systems Department, Mississippi State University, 2010-2014

## HONORS

6. Nominated for Heider College of Business Faculty Member of the Year, May 2019 (for 2018-2019)
5. Nominated for Heider College of Business Faculty Member of the Year, April 2018 (for 2017-2018)
4. Nominated for Beta Gamma Sigma Professor of the Year, April 2017 (for 2016-2017)
3. Nominated for Heider College of Business Faculty Member of the Year, April 2017 (for 2016-2017)
2. Nominated for Heider College of Business Faculty Member of the Year, April 2016 (for 2015-2016)
1. Nominated for NSA 2013 Best Scientific Cybersecurity Paper for the paper "Don't make excuses! Discouraging neutralization to reduce IT policy violation."

## GRANTS

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6. Heider College of Business Summer Research Grant (\$5000), May 2017
5. Travel Grant, \$250.00, Hunter Henry Graduate Assistance Program, August 2013
4. Travel Grant, \$600.00, Hunter Henry Graduate Assistance Program, September 2012
3. Travel Grant, \$300.00, Hunter Henry Graduate Assistance Program, September 2011
2. Travel Grant, \$600.00, Hunter Henry Graduate Assistance Program, August 2011
1. Travel Grant, \$300.00, Hunter Henry Graduate Assistance Program, December 2010

## PROFESSIONAL ORGANIZATIONS

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- IFIP Working Group on Information Systems Research (WG 8.11/11.13), 2011-Present
- Association for Information Systems (AIS), 2010-Present
- Association for Systems Management (ASM): Brigham Young University, 2006-2009

## PROFESSIONAL EMPLOYMENT

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<b>Xactware Solutions (Orem, UT)</b> <i>Database Developer</i> Pricing Department, Insurance Services Office	July 2009 – July 2010
<b>Brigham Young University (Provo, UT)</b> <i>Computer Support Representative/Lab Attendant</i> Linguistics & English Language Department	September 2008 – May 2009
<b>Deloitte &amp; Touche (Charlotte, NC)</b> <i>Enterprise Risk Solutions Consultant</i> IT Audit	June 2008 – August 2008
<b>Nu Skin Enterprises (Provo, UT)</b> <i>Data Center Intern</i> Data Center Department	April 2007 – September 2007
<b>Utah Construction Personnel (Orem, UT)</b> <i>Office Manager</i> Construction Temp Agency	September 2006 – April 2007

**Moneyline LLC (Provo, UT)**

*Resale Financial Assistant*

Mortgage and Financial Marketing

May 2005 – July 2006

## **TECHNICAL SKILLS**

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### **DATABASE**

MySQL & MySQL Workbench  
SQL/PSM  
Oracle & SQL Developer  
PL/SQL  
MongoDB  
Conceptual Database Design

### **PROGRAMMING**

Python  
Java  
Clarion  
Visual Basic & VBA  
Power Shell Scripting  
Flex

### **WEB DEVELOPMENT**

PHP  
jQuery/JavaScript/Node.js  
AJAX  
CSS  
HTML  
JSON

### **SERVER & FILE MANAGEMENT**

MySQL Community Server  
IIS  
Oracle Express Server  
Apache HTTP Server  
WampServer  
FileZilla  
CPanel

### **STATISTICS & METHODS**

AMOS  
SPSS  
SmartPLS  
ANOVA  
Factorial Survey  
Exploratory Factor Analysis  
Confirmatory Factor Analysis  
R

### **MISCELLANEOUS**

Systems Analysis and Design  
Microsoft Office (macros and formulas)  
Microsoft Project and Visio  
Keyboard Shortcuts  
Windows  
Mac  
UNIX