

DR. DUSTIN ORMOND
Associate Professor
Department of Business Intelligence and Analytics
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ACADEMIC POSITIONS

- Creighton University (Omaha, NE)** August 2020 – Present
Associate Professor (Full-time Employment)
Department of Business Intelligence and Analytics
- Creighton University (Omaha, NE)** August 2014 – August 2020
Assistant Professor (Full-time Employment)
Department of Business Intelligence and Analytics
- Mississippi State University (Mississippi State, MS)** August 2010 – May 2014
Instructor and Graduate Research Assistant (Part-time Employment)
Department of Management & Information Systems, College of Business
- Brigham Young University (Provo, UT)** September 2007 – May 2009
Research Assistant (Part-time Employment)
Information Systems Department, Marriott School

EDUCATION

- Ph.D. in Business Administration (Business Information Systems)** August 2010 – May 2014
Mississippi State University, College of Business, Mississippi State, MS
Dissertation: The Impact of Affective Flow on Information Security Policy Compliance
Dissertation Committee: Merrill Warkentin (Chair), Robert Crossler, Joel Collier,
Kent Marett, Robert Otondo
- Master's in Information Systems Management** April 2008 – May 2009
Brigham Young University, Marriott School of Management
- Bachelor of Science (Information Systems)** April 2004 – May 2009
Brigham Young University, Marriott School of Management

SCHOLARSHIP

PEER-REVIEWED JOURNAL ARTICLES

10. Kam, H.-J., Ormond, D., Menard, P., & Crossler, R. E. (2022). That's interesting: An examination of interest theory and self-determination in organizational cybersecurity training. *Information Systems Journal*, 32:4, 888-926.

9. Kam, H.-J., Menard, P., Ormond, D., & Crossler, R. E. (2020). Cultivating cybersecurity learning: An integration of self-determination and flow. *Computers & Security*, 96, September 2020, 101875.
8. Braymen, C. & Ormond, D. (2020). The BlueBox Practicum: Integrating Technology, Culture, and Academic Service-Learning. *Jesuit Higher Education: A Journal*, 9:1, 65-76.
7. Ormond, D., Warkentin, M., & Crossler, R. E. (2019). Integrating cognition with an affective lens to better understand information security policy compliance. *Journal of the Association for Information Systems*, 20:12, 1794-1843.
6. Crossler, R. E., Bélanger, F., & Ormond, D. (2019). The quest for complete security: An empirical analysis of users' multi-layered protection from security threats. *Information Systems Frontiers*, 21:2, 343-357.
5. Barlow, J. B., Warkentin, M., Ormond, D., & Dennis, A. R. (2018). Don't even think about it! Anti-neutralization, information, and normative influence in information security compliance. *Journal of the Association for Information Systems*, 19:8, 689-715.
4. Ormond, D., Warkentin, M., Johnston, A., & Thompson, S. C. (2016). Perceived deception: Evaluating source credibility and self-efficacy. *Journal of Information Privacy & Security*, 12:4, 197-217.
3. McHaney, R., Warkentin, M., Sachs, D., Pope, M. B., & Ormond, D. (2015). Teaching social media in business. *Journal of Information Technology Education: Innovations in Practice*, 14, 39-62.
2. Ormond, D., & Warkentin, M. (2014). Is this a joke? The impact of message manipulations on risk perceptions. *Journal of Computer Information Systems*, 55(2), 9-19.
1. Barlow, J. B., Warkentin, M., Ormond, D., & Dennis, A. R. (2013). Don't make excuses! Discouraging neutralization to reduce IT policy violation. *Computers & Security*, 39(Part B), 145-159.

ACADEMIC PRESENTATIONS

21. Ormond, D. (2024). Technological Advancements, Security Concerns, & Service. *Mutual of Omaha Q1 Summit in Technology*. Omaha, CA.
20. Braymen, C., Curran, L. Frazier, M. L., & Ormond, D. (2023). The Hungers of the Inspirational Paradigm and the Practicum in International Development. *Colleagues in Jesuit Business Education Conference*. San Diego, CA.
19. Menard, P., Kam, H.-J., Ormond, D., & Crossler, R. E. (2022). Curiosity vs. Curiosity: Striking the Balance between Positive and Negative Outcomes in SETA Programs and Phishing Campaigns. In *Proceedings of the DeWald Roode Information Security Workshop 2022 IFIP WG 8.11/11.13 Workshop*. Denver, CO.
18. Barlow, J., & Ormond, D. (2022). Security warning messages research: Past and future. *MWAIS 2022*. Omaha, Nebraska.
17. Ormond, D., Kam, H.-J., & Menard, P., & Crossler, R. E. (2021). Curiosity killed the cat: Information systems misuse despite sanctions and rational choice. *BYU Cybersecurity Research Seminar*. Provo, Utah.

16. Kam, H.-J., Menard, P., Ormond, D., & Crossler, R. E. (2020). Using accountability theory to determine how curiosity affects policy compliance. In *Proceedings of the DeWald Roode Information Security Workshop 2020 IFIP WG 8.11/11.13 Workshop*. Ames, IA.
15. Kam, H.-J., Menard, P., Ormond, D., & Crossler, R. E. (2020). Using accountability theory to determine how curiosity affects policy compliance. In *Proceedings of the 26th Annual Americas Conference on Information Systems*. Salt Lake City, Utah.
14. Ormond, D. (2020). The BlueBox Project. *Youth Leadership Omaha*. Omaha, NE.
13. Braymen, C., Ormond, D., Moffatt, D., Jacobsen, E. (2019). The BlueBox Project. Poster at *All Things Ignatian*. Omaha, NE.
12. Braymen, C., and Ormond, D. (2019). The BlueBox Project. Booth at the *Maha Conference*. Omaha, NE.
11. Ormond, D., Kam, H.-J., & Menard, P. (2019). Eating the forbidden fruit: Human curiosity entices data breaches. In *Proceedings of the 25th Annual Americas Conference on Information Systems*. Cancun, Mexico.
10. Braymen, C., and Ormond, D. (2019). The BlueBox Project. Innovation that Inspires at the *AACSB Conference*. Edinburgh, Scotland.
9. Ormond, D. (2018). Breached! Data security in the age of infiltration. Panelist at the *Academy of Young Professionals in Omaha*. Omaha, NE.
8. Kam, H.-J., Menard, P., & Ormond, D. (2017). Solving the shortage of cybersecurity talents: Motivating citizens to learn cybersecurity. Paper-a-thon at *International Conference in Information Systems (ICIS)*. Seoul, South Korea.
7. Ormond, D. (2017). Nature of online attacks and why they are successful. *ISACA – Omaha Chapter, Fifth Annual Workshop*. Omaha, NE.
6. Ormond, D. (2016). Grading Panel Member. *Begley Teaching Conversation*. Omaha, NE.
5. Silic, M., Barlow, J. B., & Ormond, D. (2015). Warning! The effects of warning messages on deterring use of unapproved software. In *Proceedings of the DeWald Roode Information Security Workshop 2015 IFIP WG 8.11/11.13 Workshop*. Newark, DE.
4. Ormond, D., & Warkentin, M. (2012). Message quality and quantity manipulations and their effects on perceived risk. In *Proceedings of the National Decision Sciences Institute (DSI) Annual Conference*. San Francisco, CA.
3. Barlow, J. B., Warkentin, M., Ormond, D., & Dennis, A. R. (2012). Don't make excuses! Framing IT security training to reduce policy violation. In *Proceedings of the DeWald Roode Information Security Workshop 2012 IFIP WG 8.11/11.13 Workshop*. Provo, UT.
2. Ormond, D., Warkentin, M., Marett, K., & Johnston, A. C. (2011). Perceived deception: An evaluation of technology awareness and self-efficacy. In *Proceedings of the DeWald Roode Information Security Workshop 2011 IFIP WG 8.11/11.13 Workshop* (pp. 1–21). Blacksburg, VA.
1. Mutchler, L. A., Shim, J. P., & Ormond, D. (2011). Exploratory study on users' behavior: Smartphone usage. In *Proceedings of the 17th Annual Americas Conference on Information Systems* (pp. 1–9). Detroit, MI.

NEWS ARTICLES

6. Creighton University. (2019). The BlueBox, invented by Creighton professors, brings virtual classroom materials to schools across the world. *Omaha World Herald*. Retrieved from https://www.omaha.com/sponsored/creighton/the-bluebox-invented-by-creighton-professors-brings-virtual-classroom-materials/article_8dc85886-91c8-56e6-9260-c40889c192be.html
5. Creighton University. (2019). Heider Professors Garner International Recognition. *Creighton News*. Retrieved from <https://business.creighton.edu/news/heider-professors-garner-international-recognition>
4. AACSB. (2019). The BlueBox Project. *AACSB: Innovations that Inspire*. Retrieved from <https://www.aacsb.edu/about/advocacy-and-awareness/member-challenges/innovations-that-inspire/2019/creighton-university>
3. Creighton University. (2018). How to create a password that holds up against hackers. *Omaha World Herald*. Retrieved from http://www.omaha.com/sponsored/creighton/how-to-create-a-password-that-holds-up-against-hackers/article_97346ad2-9878-578f-8007-75286a9bef2e.html
2. Goctalent. (2018). Secure passwords have never been our strong suit. *Greater Omaha Chamber of Young Professionals*. Retrieved from <https://www.omahachamber.org/omahayp/2018/05/secure-passwords-have-never-been-our-strong-suit/>
1. Creighton University. (2017). Outside the Box: Heider, RaD Lab collaboration nets affordable educational technology for world's remote areas. *Creighton News Center*. Retrieved from <http://www.creighton.edu/publicrelations/newscenter/news/2017/november2017/november132017/blueboxnr111317/>

TEACHING

UNDERGRADUATE COURSES

Culture of Collegiate Life, Creighton University
Cybersecurity, Creighton University
Database and Information Management, Creighton University
Management Information Systems, Creighton University
Senior Seminar: Information Systems Capstone Course, Mississippi State University

GRADUATE COURSES

Cybersecurity, Creighton University
Database Management Systems (Online and In-class), Creighton University
Web 2.0 and Social Media Management (Online), Mississippi State University

SERVICE

PROFESSIONAL ACTIVITIES

- *Past President*: Midwest United States Association for Information Systems (MWAIS), 2022-2023
- *President*: Midwest United States Association for Information Systems (MWAIS), 2021-2022
- *President-Elect*: Midwest United States Association for Information Systems (MWAIS), 2020-2021
- *Program Chair*: Midwest United States Association for Information Systems (MWAIS), 2020
- *Review Coordinator*: Americas Conference on Information Systems (AMCIS), 2016
- *Communication Chair*: Ph.D. Student Association, Mississippi State University, 2011-2014

DISSERTATION COMMITTEE

- Ryan Rodalunas, University of Delaware, 2021-2022.
Dissertation: Identifying fake news on social networks: A gamification approach
Role: Chair
- Stacy Miller, University of South Alabama, 2018-2019.
Dissertation: Examining consumption and sharing behavior on social media related to fake news
Role: Committee Member

COMMITTEE WORK

- Mission, Academics, Research, Innovation, and Operations (MARIO) Digital Strategy Planning Team, 2016-2021
- Undergraduate Program Committee (UPC), 2015-2021
- Analytical Mindset Curriculum 2020 Task Force Leader, 2017-2018
- Excel Task Force, 2016-2018
- Begley Teaching Conversation, Grading Panel Member, January 2016

CONSULTING

- Black Dog Bikinis, Website Development, www.blackdogbikinis.com, 2020-2021.

REVIEWING FOR JOURNALS

- Management Information Systems Quarterly (MISQ)
- Journal of the Association for Information Systems (JAIS)
- Journal of Management Information Systems (JMIS)
- European Journal of Information Systems (EJIS)
- Information and Management (I&M)
- Information Systems Journal (ISJ)
- Journal of the Association for Information Science and Technology (JASIST)

REVIEWING FOR CONFERENCES/WORKSHOPS

- International Conference on Information Systems (ICIS)
- Americas' Conference on Information Systems (AMCIS)
- Midwest United States Association for Information Systems (MWAIS)
- Hawaii International Conference on System Sciences (HICSS)
- Pacific-Asia Conference on Information Systems (PACIS)
- European Conference on Information Systems (ECIS)
- Dewald Roode Information Security Workshop IFIP
- Big XII+ MIS Research Symposium (BIGXII+MIS)

GLOBAL AND COMMUNITY SERVICE

- *The BlueBox Project*: Developing digital educational library devices for rural and less privileged communities, 2017-Present
- Stake Financial Auditor, The Church of Jesus Christ of Latter-day Saints, Omaha, NE, 2022-Present.
- Primary Activities Leader, The Church of Jesus Christ of Latter-day Saints, Omaha, NE, 2020-Present.
- Primary Teacher, The Church of Jesus Christ of Latter-day Saints, Omaha, NE, 2020-Present.
- Sunday School President, The Church of Jesus Christ of Latter-day Saints, Omaha, NE, 2019-2020.
- Ward Executive Secretary (schedule coordinator for Bishop or pastor), The Church of Jesus Christ of Latter-day Saints, Omaha, NE, 2018-2019.
- Webelos Den Leader, Cub Scouts, BSA, Omaha, NE, 2017-2018.
- Primary Teacher (10 year-old children Sunday School class), The Church of Jesus Christ of Latter-day Saints, Omaha, NE, 2017-2018.
- Ward Missionary Leader, The Church of Jesus Christ of Latter-day Saints, Omaha, NE, 2015-2017
- Brush Up Omaha, Omaha, NE, 2017.

OTHER

- Co-moderator for the BIA Association, 2017-Present
- Moderator for the Creighton Soccer Club, 2019-2020
- Moderator for the Creighton Golf Club, 2017-2020
- Student Advising, 2015-Present

HONORS AND AWARDS

TEACHING AWARDS AND NOMINATIONS

13. Creighton University 2023 Robert F. Kennedy Memorial Award for Teaching Achievement (May 2023)
12. Heider College of Business Undergraduate Faculty Member of the Year (2021-2022)
11. Creighton Beta Gamma Sigma Professor of the Year (2021-2022)
10. *Nominated* for Creighton university 2021 Robert F. Kennedy Award Memorial Award for Teaching Achievement (April 2021)
9. Heider College of Business Graduate Faculty Member of the Year (2018-2019)
8. *Nominated* for Heider College of Business Undergraduate Faculty Member of the Year (2018-2019)
7. Lexis of Omaha Faculty Member of the Game (Jan 27, 2018; Nominated by Student Athlete)
6. *Nominated* for Heider College of Business Undergraduate Faculty Member of the Year (2017-2018)
5. *Nominated* for Heider College of Business Undergraduate Faculty Member of the Year (2016-2017)
4. *Nominated* for Creighton Beta Gamma Sigma Professor of the Year (2016-2017)
3. *Nominated* for Heider College of Business Undergraduate Faculty Member of the Year (2015-2016)
2. Heider College of Business Undergraduate Faculty Member of the Year (2014-2015)
1. Research and Teaching Assistantship, Management and Information Systems Department, Mississippi State University (2010-2014)

RESEARCH AWARDS AND NOMINATIONS

5. Creighton Atta Billy Award for Outstanding Scholarship (for 2021-2022)
4. Creighton Atta Billy Award for Outstanding Scholarship (for 2020-2021)
3. Creighton Atta Billy Award for Outstanding Scholarship (for 2018-2019)
2. Creighton Atta Billy Award for Outstanding Scholarship (for 2017-2018)
1. *Nominated* for NSA 2013 Best Scientific Cybersecurity Paper for the paper "Don't make excuses! Discouraging neutralization to reduce IT policy violation."

SERVICE AWARDS

5. Cahill Award of Excellence (for 2021-2022), The BlueBox Project and CCI Initiative
4. Highlight in the AACSB's Innovations That Inspire Challenge (2019), The BlueBox Project
3. Cahill Award of Excellence (for 2018-2019), The BlueBox Project
2. Cahill Award of Excellence (for 2017-2018)
1. CyberCorps Scholarship for Service, 2013

OTHER AWARDS AND NOMINATIONS

1. 2024 Heider College of Business Award for Excellence in Innovation (Ormond Server)

GRANTS

7. Heider College of Business Summer Research Grant (\$6000), May 2023
6. Heider College of Business Summer Research Grant (\$5000), May 2017
5. Travel Grant, \$250.00, Hunter Henry Graduate Assistance Program, August 2013
4. Travel Grant, \$600.00, Hunter Henry Graduate Assistance Program, September 2012
3. Travel Grant, \$300.00, Hunter Henry Graduate Assistance Program, September 2011
2. Travel Grant, \$600.00, Hunter Henry Graduate Assistance Program, August 2011
1. Travel Grant, \$300.00, Hunter Henry Graduate Assistance Program, December 2010

PROFESSIONAL ORGANIZATIONS

- IFIP Working Group on Information Systems Research (WG 8.11/11.13), 2011-Present
- Association for Information Systems (AIS), 2010-Present
- Association for Systems Management (ASM): Brigham Young University, 2006-2009

PROFESSIONAL EMPLOYMENT

Xactware Solutions (Orem, UT) <i>Database Developer</i> Pricing Department, Insurance Services Office	July 2009 – July 2010
Brigham Young University (Provo, UT) <i>Computer Support Representative/Lab Attendant</i> Linguistics & English Language Department	September 2008 – May 2009
Deloitte & Touche (Charlotte, NC) <i>Enterprise Risk Solutions Consultant</i> IT Audit	June 2008 – August 2008
Nu Skin Enterprises (Provo, UT) <i>Data Center Intern</i> Data Center Department	April 2007 – September 2007
Utah Construction Personnel (Orem, UT) <i>Office Manager</i> Construction Temp Agency	September 2006 – April 2007
Moneyline LLC (Provo, UT) <i>Resale Financial Assistant</i> Mortgage and Financial Marketing	May 2005 – July 2006

TECHNICAL SKILLS

DATABASE

MySQL & MySQL Workbench
SQL/PSM
Oracle & SQL Developer
PL/SQL
MongoDB
Database Modeling & Design

PROGRAMMING

Python
Java
Visual Basic and VBA
Clarion
Power Shell Scripting
Flex

WEB DEVELOPMENT

PHP
JavaScript / jQuery / Node.js
AJAX
HTML
CSS
JSON

CYBERSECURITY

Database Security
Application Security
Access Controls
Cryptography & Steganography
Forensics
Host Hardening

SYSTEM & FILE MANAGEMENT

Windows
Mac
Linux (Kali, Ubuntu, OpenSuse)
Raspberry Pi
FileZilla
cPanel

SERVER & FILE MANAGEMENT

IIS
Apache HTTP Server
MySQL Community Server
Mongo Server
Oracle Express Server
Apache HTTP Server & Apache
Tomcat

STATISTICS & METHODS

AMOS
SPSS
SmartPLS
ANOVA
Factorial Survey
Exploratory & Confirmatory
Factor Analysis

MISCELLANEOUS

Systems Analysis and Design
Microsoft Office (macros and
formulas)
Microsoft Project and Visio
Keyboard Shortcuts
Command Prompt / Terminal